

SANDY HIGH'S 750 GIRLS ARMED FOR SPRING BREAK

- Local Businesses Sponsor March 14 Street Fighting Self Defense Program

SANDY, OR 03.01.07 – One in Six Oregon women is sexually assaulted and three Sandy business owners are taking action to protect every one of Sandy High School's 750 girls.

On March 14 all Sandy High girls will learn the Street Fighting self defense techniques of the Just Yell Fire program; a short-course designed specifically for girls 11 to 19 as seen on Fox National News, in InTouch Weekly Magazine, and featured on the Montel Williams Show. The girls will learn how a 100-pound girl can bite, yell, eye gouge, and groin slap away from any bad situation, including against a 250-pound attacker.

"I have girls in my office who have been date raped" said Mikki Proffitt, a drug and alcohol counselor for the Oregon Trail School District. "It's huge and very hard to deal with. It affects their lives for years to come. Proffitt is grateful to the local business owners who are making it possible for Sandy High School to offer the presentation. "I'm thrilled, it's a gift to us" she said.

"If it protects or enlightens just one child, that's of great benefit as far as we're concerned" said Therese Fleischman, proprietor of Celtic Spirit Yoga and her husband Alan Fleischman of Windermere Sandy Real Estate, two of the sponsors. Kurt and Michelle Winner of Kurt & Michelle Winner Wedding Officiants are co-sponsoring the event with the Fleischmans including purchasing a DVD of the Just Yell Fire film for each girl. The film includes a Dating Bill of Rights to let teen girls know it's okay to say No and they have the right to fight back.

The Winners and the Fleischmans have arranged for two of the martial artists who co-star in Just Yell Fire, Dallas Jessup and Matt Wadzita, to present the film, demonstrate some techniques in-person, and answer questions. The film includes appearances by Evangeline Lilly and Josh Holloway of the television series LOST.

WHERE: 17100 S.E. Bluff Road, Sandy, OR 97055. Phone: (503) 668-8011.

WHEN: 8:30 a.m. Wednesday, March 14.

Media Contact: To learn more about Just Yell Fire or to set up an interview with Dallas, the Fleischmans, or the Winners call Maggie 360.521.0437 or maggie@platformstrategy.com