



Train the Trainer

Certification Program for Teachers & Coaches

Empowering Teachers and Coaches
to Save America's Daughters

What do teachers, parents, law enforcement, violence shelters, coaches, and at-risk teen programs in 41 countries all have in common? They are using the Just Yell Fire system to keep their teenage girls safe.

Upcoming Classes

November 14, 2009
San Diego, CA

December 12, 2009
Orlando, FL

Conference Cost

Per School, Company, or Organization:
\$1,200 - Up to 4 People

Or, Per Individual Attendee: \$495

Some corporate sponsorships available, private training sessions available for groups of 10 or more.

A twenty five percent non-refundable deposit is due at the time of booking or we can accept a school purchase order.

**Call to register or for more information
or assistance with hotel reservations:**

360.521.0437
www.justyellfire.com

“Exceptional initiative”
Ted Kulongoski, Governor of Oregon

Get Certified to Teach
Street Fighting Self
Defense to Teens

Just Yell Fire, Inc.
PO Box 5647
Vancouver, WA 98668

Martial Arts Schools Add Just Yell Fire to your Curriculum

“A great introduction for girls
to the world of martial arts”

* We post your information on our site for one
year as a local just yell fire trainer



America's Best Known Teen Safety
Organization - Just Yell Fire
Invites You to Our

Train the Trainer

Get Certified To Teach Girls 11 to 19

Street Fighting Self Defense

Dating Bill of Rights

Teen Safety Strategies

Your girls are facing a 1 in 4 chance of sexual assault according to the Department of Justice or they could face one of the 114,000 attempted abductions each year in the United States alone.

* Get certified to teach Street Fighting Self Defense to Teens

Who Attends

Program attendees are typically a mix of middle and high school teachers, people involved in athletic or scout programs, plus business people, government employees including law enforcement, elected officials, members of the media, and others who want to incorporate Just Yell Fire into their school curriculum, hold private seminars, or simply keep their families safe.

Curriculum

The intensive one day program covers three areas: Safety, Street-Fighting Techniques, and the Dating Bill of Rights. All are, or should be, interrelated so we teach them in combination. We focus especially, throughout the course, on best teaching practices so that you can easily engage your students while teaching them in a fun effective way.

Safety – Avoid Trouble

Girls need to know it's important to avoid problems. Fighting your way out of a tough situation is always the last resort so we focus first on awareness and staying safe. We use scenario-based instruction to cover everyday events in a teen's life that have possible risk including dating realities, parties, safe jogging strategies, special ATM dangers, abduction awareness, places to avoid, and home safety.

Street Fighting Techniques – Get Away From Danger

The Just Yell Fire strategies are effective because predators do not expect their victims to fight back. We teach girls to trigger their survival instinct, instantly attack a vulnerable area on the attacker's body, and use the several seconds of surprise and pain to get away. A 100 pound girl can get away from a 250 pound attacker every time because Just Yell Fire techniques are quick, easy, and become automatic even for a teen in full panic mode.

You'll learn, and be able to teach, how to identify the weak points on an attacker's body and how to inflict maximum pain to get those few critical seconds needed to get away. It is amazing how effective an angry 12 year old can be when armed with strategies including: eye gouging, face biting, whip slapping an ear, and other techniques designed by street fighting pros specifically for teenage girls.

“Teenage girls turning the tables and taking aim at predators and rapists”

E.D. Hill, Fox News Live

“It's necessary roughness”

The Oregonian

Dating Bill of Rights – Informing and Empowering Teens

Girls have rights but unfortunately no one takes the time to simply list and explain those rights. They have the right not to be in abusive relationships, many believe abuse to be normal from their experience at home. They have the right to make decisions on their own rather than needing the permission of a partner, many have no role models and fall victim to those that want to control them. They have the right to say No to sexual contact...you see the theme.

We teach a Dating Bill of Rights and show you how to intertwine these rights with self defense training and safety awareness instruction. Teachers tell us this technique gets the message across while the girls are open to learning.

“It's about fighting back”

Good Morning America, The Today Show

Who's Teaching

Train the Trainer instructors are nationally recognized experts on the subject matter. All are well prepared, engaging, and fun. Each program includes, among others, a VIPER Academy instructor and a teen martial arts expert. The combination gives you not only skills, but also perspective from a teen, who of course is also a black belt and street fighting instructor.

Chad Von Dette –Chad is the founder and director of California's VIPER Academy where he teaches advanced Filipino Street Fighting and other martial arts to elite military personnel, international business travelers, celebrities, and others who haven't the time for years of martial arts and need brutally effective life-saving techniques rather than sports training.

A father of two young girls, Von Dette co-developed the Just Yell Fire program when he became aware of the alarming statistics of abduction and sexual assault of teenage girls. With a decade of martial arts experience and several years as a trainer, you have seen him on regional and national television as an expert on get-away techniques for teenage girls. He's a phenomenal instructor who will teach you the rules and realities you'll need to keep yourself and your own students safe.

Dallas Jessup –Dallas, a 16 year old high school junior, developed Just Yell Fire after seeing video footage of a Florida girl who was abducted and later found dead. She earned her Tae Kwon Do black belt at 13 and has been studying Filipino Street Fighting since that time, rising to the Instructor level. She has appeared on Good Morning America, the Montel Williams Show, ABC News and in many other venues as an expert in her unique training system designed for girls 11 to 19.

Having spoken to many thousands of girls at seminars around the country, she has particular insight into the plight of teenage girls who, until now, have lacked the skills to fight back against assault and abduction. She addresses groups ranging from middle schoolers to law enforcement agencies including the FBI. Her amusing, teen-savvy, teaching style is consistently rated “Excellent”; she's a CNN Hero and your instructor.

* Just Yell Fire 1-Day Certification Program Learn to teach

a mix of street fighting, common sense personal safety, and a Dating Bill of Rights.

Become a Certified Just Yell Fire trainer!

What's My Take Away

In addition to the acclaimed instruction, each student receives a detailed training manual chronicling innovative instructional strategies that can be applied for maximum impact with any group of teenage girls, a certification as a Just Yell Fire instructor, some Just Yell Fire gear, a dozen Just Yell Fire instructional DVDs which are now in use across 44 countries, and student handouts. Also, if you will be teaching these techniques, if you wish we will post your classes on the Just Yell Fire website.

“This is the best thing out there for teen girls”

Member of Abduction Recovery Squad at one of America's elite law enforcement agencies